

Kim Cote Brandes

GRAPHIC DESIGN + MARKETING + CREATIVE

Concord Food Co-op
CONCORD, NH
NEW LONDON, NH

Marketing & Design Manager

JULY 2021 - PRESENT

Create annual marketing plan and present to Board of Directors. Develop and adhere to annual marketing budget. Vet all donation requests and outreach efforts. Choose publications and create advertisements for print, digital and other media outlets. Responsible for development, design, and implementation of in-store programs, signage, marketing materials, advertisements, and graphics. Manage website design and upkeep through WordPress Elementor. Create and post daily content for social media, while increasing following and reach. Copy write and design monthly email blasts, while growing open rate and click rate.

Marketing & Design Specialist

SEPTEMBER 2013 - JULY 2021

Responsible for development, design, and implementation of all in-store signage, marketing materials, advertisements, and graphics. Execute filming and editing of weekly videos for use on social media, YouTube, and to be featured on ConcordTV. Contribute content to our social media platforms. Process Co-op memberships purchased through our online portal. Manage website design and upkeep through WordPress Elementor.

Graphic Designer

SEPTEMBER 2012 - PRESENT

Work remotely and in-person with clients on a diverse range of projects that convey their desired message in a memorable, effective, and visually pleasing way, while adhering to set deadlines.

Marketing Assistant

SEPTEMBER 2012 - SEPTEMBER 2013

Design marketing materials, in-store signage, and social media graphics. Manage customer rewards database. Work with customers to create customized invitations and stationary. Contribute to creation and distribution of mailers and seasonal catalogs.

Sales Associate

SEPTEMBER 2006 - SEPTEMBER 2012

Provide outstanding customer service. Maintain knowledge of all product lines. Contribute to training new hires. Conduct returns and exchanges. Count registers and complete daily deposit.

CONTACT

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KimCoteBrandes@gmail.com

PORTFOLIO

www.KimCoteBrandes.com

EDUCATION

Northern Essex Community College,
Associate of Arts, Graphic Design

SOFTWARE & PROGRAMS

InDesign
Illustrator
Photoshop
Premiere Pro
Wix
Wordpress (Elementor)
Squarespace
MS Office
Constant Contact

EXPERTISE

Layout Design
Print Design
Digital Design
Logos & Branding
Digital Illustration
Typography
Video & Editing
Photography & Photo Editing
Social Media Management
Content Creation
Advertising

SKILLS

Creative
Artistic
Organized
Detail-oriented
Dependable
Self-motivated
Go-getter
Good Communicator
Problem Solver
Collaborator
Great at Time Management

Freelance
REMOTE

Annie's Hallmark
SALEM, NH
LONDONDERRY, NH